

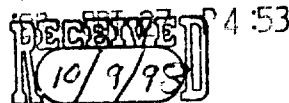


MANUFACTURERS & DISTRIBUTORS  
OF NUTRITIONAL PRODUCTS

6/664

October 2, 1998

3292



Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Naturade, Inc., located at 7110 Jackson Street, Paramount, CA 90723, within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

**TEXT OF CLAIM**

"Enhances your child's mental concentration"

**NAME OF INGREDIENT OR SUPPLEMENT THAT IS SUBJECT OF CLAIM**

Vitamin, mineral and protein complex including the amino acids GABA, glycine and taurine.

**NAME OF SUPPLEMENT**

Kids' Plex™

The undersigned certifies that the information contained in this notice is complete and accurate and that Naturade, Inc. has substantiation that the statement is truthful and not misleading.

Sincerely,

Marwan Zreik, MS, CCN  
Director of Research

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